Mountainland Region

Employer Update



January 2003

New Internet Service for Employers

in this issue:

- > State of Utah Launches jobs.utah.gov
- > SIC is Gone, NAICS is Here!
- > E-Wage Program Available
- > DWS to Increase Focus on Workforce Development
- > Health Insurance Tax Credit for Affected UI Claimants
- > What is UCEC?



Kaye Stewart with materials for the new jobs.utah.gov employment exchange system.

Kaye Stewart, Business Consultant from the Spanish Fork Employment Center (EC), was the first to invite local employers to try the new employment exchange system on the Department of Workforce Services (DWS) Website. Thousands of Utah job seekers have submitted résumés using jobs.utah.gov hoping to match their skills with employers' job openings via the Internet. Kaye Stewart visited three local employers while the new system was being tested. Human resource specialists from **Neways**, **SOS**



Staffing, and Arlington Scientific went online to enter their job orders and search job seeker résumés. When questions came up, the employers were able to access the system's online help desk for live responses to their questions. Informational materials are available at your local employment center. Employers are invited to try jobs.utah.gov for their 24-hour recruitment needs. Turn to "State of Utah Launches jobs.utah.gov" on page 2 for more information about this new online service.

State of Utah Department of Workforce Services



Mountainland Region *Melissa Finch Regional Director*

150 E. Center Street #3200 Provo, UT 84060 (801) 374-7740

Two Job Fairs in Five Days



The job fair in Park City attracted over 500 job seekers and 28 employers.

During November two job fairs were coordinated by DWS for job seekers and employers in Park City. The factory store employers recruited for employees for the holiday shopping season. Spanish speaking interpreters were provided by DWS for job seekers and employers needing translation assistance services. Several days later, another job fair was hosted to prepare for the ski season. Twentyeight employers from resorts, restaurants, and hotels attended and interviewed over 500 job seekers.

The Ski Season Fair has become an annual event co-sponsored by DWS and the Park City Chamber of Commerce. Both fairs were a huge success for everyone involved. Any employers wishing to participate in job fairs should contact their local DWS employment center.

State of Utah Launches jobs.utah.gov

After more than three years in production, jobs.utah.gov, the state of Utah's cutting-edge, online, and self-directed job matching system



was unveiled. Perhaps the most sophisticated public system of its kind on the World Wide Web, it allows job seekers and employers to instantly find each other. Your next "employee of the month" could be just clicks away!

Governor Mike Leavitt activated jobs.utah.gov at a ceremony at United Parcel Service in West Valley City on 4 November 2002, day 274 of the Governor's 1000-Day Plan. jobs.utah.gov is an integral tool for accomplishing a fundamental tenet of the 1000-Day Plan, the availability of quality jobs statewide, because it is a platform for bringing together qualified job seekers and hiring employers for their mutual benefit and the economic prosperity of the state. Governor Leavitt commented that the launch of jobs.utah.gov is a significant step toward realizing his vision that Utah state government "will enable people to conduct business with government online 24 hours a day, 7 days a week, 365 days a year." jobs.utah.gov was developed and is maintained by the Department of Workforce Services, "Utah's Job Connection."

Employers looking to hire can register on jobs.utah.gov in just minutes, enter job orders (or descriptions of the positions they wish to fill, complete with the necessary qualifications), and begin searching the database of résumés immediately. Similarly, job seekers can register upon logging on, enter their résumés, and begin searching for a job. And, both can save their progress so that when they login later, they can start where they last left off. This online recruitment system is available at no fee.

Plus, all users have access to the online helpdesk to handle any inquiries or problems that may arise. Finding a job or filling one just got a lot easier in Utah. jobs.utah.gov is certain to help countless job seekers to provide for themselves and their families, as well as Utah businesses to grow and increase their bottom lines.

SIC is Gone, NAICS is Here!

News from the Workforce Information Division

What's the Big Deal?

Changing to the new coding system for industries (the North American Industry Classification System, or NAICS) is a complete break from the old system (Standard Industrial Classification, or SIC). Businesses are being reclassified, and tax breaks or favors extended to specific industries through legislative initiatives will have to be redefined. Data users will find that the industrial profiling of our economy will be so different that our reservoir of historical data will become obsolete because the two systems will be incompatible. While total employment numbers will remain compatible, industrial sectors are reorganized and many are brand new under NAICS. The bottom line: Any business or government agency that uses the old SIC system will have to change.

Why change?

The old SIC system is outdated. When it was created in the 1930's, the economy was built on a foundation of Manufacturing, with other sectors, such as Services, playing a supporting role. The economy has changed drastically since then. NAICS makes substantial structural improvements over SIC, including the addition of over 350 new industries that didn't exist under SIC or in the old economy. A few examples are: cable networks, satellite communications, warehouse clubs, convenience stores, HMO medical centers, hazardous waste collection, temporary help supply, and diet and weight reducing centers.

What does NAICS Look Like?

NAICS uses a six-digit coding system to identify particular industries. The first two digits designate the industry sector, the third designates the sub-sector, the fourth designates the industry group, the fifth the NAICS industry, and the sixth designates the national industry.

Learn more about NAICS and identify your individual industry by visiting the NAICS Web sub-page on the DWS Website: http://jobs.utah.gov/wi/Naics/dwsdefault.asp. For more information contact Dana Knold: 801 526-9469, dknold@utah.gov, or Kris Beckstead: 801 526-9475.

E-Wage Program Available

"E-Wage may reduce filing time by at least 50 percent, automates accurate calculations, and ensures rapid posting of quarterly wage reports. Savings will be significant for Utah employers who continue to file quarterly wage reports on paper, particularly those who are mid to large size employers," says Bill Starks, Chief of Contributions.

The free software, available January 1, 2003 for single user filing, will allow users to prepare their quarterly wage list by only inputting their employees' names and social security numbers once, and then entering only their wages for subsequent quarters. It maintains the wage totals in a database for calculating excess wage figures each quarter. In addition, E-Wage will allow users to make address changes, close and reopen accounts, change ownership, notification of releasing employees, etc. Once you've completed your wage list, **E-Wage** prepares your quarterly Employer's Contribution Report and gives you the option of submitting your reports via the Internet or on diskette. A Federal Employer Identification Number (FEIN) and installation of the free program, Macromedia FLASH Player, will be required to use this software. Current JsWage users will be able to convert existing wage files to the **E-Wage** program. **E-Wage** will also allow importing of wage information from many payroll software sources. Please call 801-526-9494 for details on this option.

E-Wage will be available free on CD ROM or may be downloaded from our Web site at: jobs.utah.gov/ui/ewage/ewage_download.asp.
DWS will continue to accept wage data prepared with JsWage through the end of 2003.

DWS to Increase Focus on Workforce Development

Raylene Ireland, Executive Director of the Department of Workforce Services (DWS) has named Darin Brush as the Deputy Director of Workforce Development and Information.



Darin Brush

"Workforce Development is Economic Development, and that's long been part of the mission of our department,"

said Ireland. "We are now at the stage of evolution of this department to focus on economic development issues as a partner with private sector employers, our partners in education, and our state Department of Community and Economic Development. Mr. Brush has an exceptional background that has prepared him to take on this responsibility."

Mr. Brush has been the Director of Communications and Customer Service for the Department, and the Director of the State Council on Workforce Services, which is comprised of a majority of private sector employers.

"The Governor's 1000-day plan demonstrates a commitment to the economic vitality of our state. I'm honored at this opportunity to move workforce development into the economic development realm," said Mr. Brush. "My immediate priorities are to build on our successful Labor Market Information Division to deliver consumer driven workforce information intelligence to stakeholders and decision makers, while ensuring that we provide the highest quality services to Utah employers."

Health Insurance Tax Credit for Trade Affected Unemployment Insurance Claimants

For the first time ever, claimants who are covered under an approved petition for federal Trade Adjustment Assistance will be eligible for a tax credit off their health insurance premiums paid during the 2002 tax year. The Trade Act provides special benefits to individuals who become unemployed due to foreign competion. Anyone who believes job losses are trade affected may submit a petition to

the Department of Trade Adjustment Assistance for approval. Additional information on this program can be obtained by going to the Website: www.doleta.gov/tradeact or by contacting the DWS' Unemployment Insurance Claims Center: Salt Lake/ South Davis (801) 526-4400; Weber/North Davis (801) 612-0877; Provo (801) 375-4067; other locations or out-of-state (888) 848-0688.

Utah Department of Workforce Services

Executive Director's Office P.O. Box 143100 Salt Lake City, UT 84114-3100

Return Service Requested

Presorted Standard U.S.Postage

PAID

Salt Lake City, UT Permit #4621

UCEC wants you!

What is UCEC?

UCEC is the **Utah County Employer Committee**. It is composed of employer representatives who volunteer to serve as advisors to the Department of Workforce Services (DWS). UCEC is a group of employers representing large and small firms from all types of business and industry. The committee members work directly with local DWS staff to help identify employment and informational needs of the employers and applicants who use DWS services.

Are you an employer who wants to assure the best use of your tax dollars? Are you interested in planning seminars and workshops to educate the community on local and state employment exchange issues? Are you interested in networking with local businesses and utilizing all available services in the community?

Your knowledge and advice is needed! Contact Debbie Fotheringham, DWS Business Services Program Specialist, at (801) 374-7838 to find out more!

Contact Numbers

Business Consultants

• Park City/Heber Thomas Anderson 435-649-8451 extension 31 Spanish Fork Kaye Stewart 801-794-6616 Provo/Orem Stephenson Beck 801-342-2622 Georgia Brown 801-342-2648 James Haymond 801-342-2657 Gina Olson 801-342-2614 Jan Podris 801-342-2658 Bret Pope 801-342-2734 American Fork DeAn Cardon 801-492-4510 Regional On-the-Job Training Neal Anderson 801-342-2669 Regional Economist James Robson 801-526-9626

Utah's Job Connection